

2026 Annual Yorktown Western Days Association, Inc.

Presenting Sponsor \$15,000

- Single Entity Position
 - Logo on Website Banner
 - Possible Meet & Greet Headliners
 - Recognition on Website, Tabloid, Social Media
 - Recognition from stage throughout weekend
 - 24 VIP Beer Tokens & 12 passes into VIP area Fri 7 p.m. to midnight, Sat noon to 12 a.m.
 - Logo on Festival Schedule Handout
 - 2 “Ultimate Experience” Saturday 7pm-12am (seating for 12) (24 drink tokens) Stage Front
- Recognition at Entrance, Token & Beer Booths plus elsewhere on festival grounds.
Opportunity to Sponsor Saturday Headliner or an Event/Activity
2026 Sponsor Banner displayed publicly till October 2027

Diamond Sponsor \$10,000

- Recognition on Website, Tabloid, Social Media
 - Logo on Festival Schedule Handout
 - Possible Meet & Greet Saturday Headliner
 - Recognition from stage throughout weekend
 - 24 VIP Beer Tokens & 12 passes into VIP area Fri 7 p.m. to midnight, Sat noon to 12 a.m.
 - 2 “Ultimate Experience” Saturday 7pm-12am (seating for 12) (24 drink tokens) Stage Front
- Recognition at Entrance, Beer Booth plus elsewhere on festival grounds.
Opportunity to Sponsor Saturday Opener or an Event/Activity
2026 Sponsor Banner displayed publicly till October 2027

Platinum Sponsor \$5,000

- Recognition on Website, Tabloid, Social Media
 - Logo on Festival Schedule Handout
 - Possible Meet & Greet Saturday Headliner
 - Recognition from stage throughout weekend
 - 12 VIP Beer Tokens & 6 passes into VIP area Fri 7 p.m. to midnight, Sat noon to 12 a.m.
 - 1 “Ultimate Experience” Saturday 7pm-12am (seating for 6) (12 drink tokens) Stage Front
- Recognition at Entrance, Beer Booth plus elsewhere on festival grounds.
Opportunity to Sponsor a Saturday Afternoon Band or Sunday Headliner or an Event/Activity
2026 Sponsor Banner displayed publicly till October 2027

Golden Sponsor \$2,500

- Recognition on Website, Tabloid, Social Media
 - Logo on Festival Schedule Handout
 - Recognition from stage throughout weekend
 - 12 VIP Beer Tokens & 6 passes into VIP area Fri 7 p.m. to midnight, Sat noon to 12 a.m.
- Recognition at Entrance & Beer Booth plus elsewhere on festival grounds
Opportunity to Sponsor Friday or Saturday Afternoon Band or an Event/Activity
2026 Sponsor Banner displayed publicly till October 2027

Silver Sponsor \$1,000

- Recognition on Website, Tabloid, Social Media
 - Logo on Festival Schedule Handout
 - Recognition from stage throughout weekend
 - 10 VIP Beer Tokens & 5 passes into VIP area Fri 7 p.m. to midnight, Sat noon to 12 a.m.
- Opportunity to Sponsor Activity @ \$1,000
2026 Sponsor Banner displayed publicly till October 2027

Bronze Sponsor \$500

- Recognition on Website, Tabloid, Social Media
 - Name on Festival Schedule Handout
 - Recognition from stage throughout weekend
 - 6 VIP Beer Tokens & 3 passes into VIP area Fri 7 p.m. to midnight, Sat noon to 12 a.m.
- Opportunity to Sponsor Activity @ \$500
2026 Sponsor Banner displayed publicly till October 2027

Horseshoe Sponsor \$250

Recognition on Website, Tabloid

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Sponsorship Opportunities

\$15,000	Saturday Headliner	One Sponsor
\$10,000	Sunday Headliner	One Sponsor
\$10,000	Saturday Opener	One Sponsor
\$5,000	Saturday Afternoon Band	One Sponsor per band
\$5,000	Friday Night Headliner	One Sponsor
\$2,500	D.J. – <i>All Weekend</i>	One Sponsor
	Grand Parade	One Sponsor
	Cookoff	Two Sponsor
	Gun fighters	Three Sponsors
	Port-A-Potties	Multiple Sponsors
\$1,000	Elementary Coloring & Poster Contest	One Sponsor
	Teen Car/Truck Show – <i>Saturday Afternoon</i>	Multiple Sponsors
	Dinosaurs walk around – <i>Saturday Afternoon</i>	Multiple Sponsors
	Petting Zoo11:30-5:30 – <i>Saturday Afternoon</i>	Multiple Sponsors
	Mutton Bustin – <i>Saturday Afternoon</i>	Multiple Sponsors
	Pig Scramble – <i>Saturday Afternoon</i>	Multiple Sponsors
	Car Show – <i>Sunday Afternoon</i>	Multiple Sponsors
	Tractor Show- <i>Saturday Afternoon</i>	Multiple Sponsors
	Fun Run – <i>Saturday Morning</i>	Multiple Sponsors
	Arcade Game Truck – <i>Saturday Afternoon</i>	Multiple Sponsors
\$500	Quilt Show – Saturday Afternoon	One Sponsor
	Hay Dive – Saturday Afternoon	Multiple Sponsors
	Mechanical Bull Riding	Multiple Sponsors
	Stick Horse Rodeo - Saturday Afternoon	Multiple Sponsors
	Arrowhead Exhibit – Sunday Afternoon	Multiple Sponsors
	Christa Leigh Dancers – Saturday Afternoon	Multiple Sponsors
	Kids Tractor Pull – Sunday Afternoon	Multiple Sponsors
	Military Salute – Sunday Afternoon	Multiple Sponsors
	Children’s Cookoff – Sunday Afternoon	Multiple Sponsors
	Kids’ Parade	One Sponsor
\$100 - \$250	50/50 tickets printed	Multiple Sponsors

Events & Activities may be added or deleted depending on Sponsorship

In-Kind	In-Kind
Generators	Trash Trailers
Hospitality	Advertising
Fire Extinguishers	

Western Days Association is a 501c3 Non-Profit Organization



Yorktown Western Days Association, Inc.

141 S Riedel P.O. Box 508 Yorktown, TX 78164
361-564-7137

Facebook: Yorktown Western Days Festival

westerndays@yorktowntx.com www.yorktowntx.com

68th Annual Western Days October 16 – 18, 2026

2026 Sponsorship Form

Mail Sponsorship Form & Payment to:
YWDA, P.O. Box 508, Yorktown, TX 78164

Western Days Association is a 501c3 Non-Profit Organization

Sponsorship Form, Payment and Logo must be received by **Aug 01, 2026** to be guaranteed to make all specified advertising and marketing material.

**** Email a jpeg, png, pdf, or vector logo to westerndays@yorktowntx.com ****

Please Print Legibly

Donation Level Selected: _____ Donation Amount/Value: _____

Monetary In-Kind Describe In-Kind: _____

Event You Want to Sponsor: _____ Alternate Choice: _____

Business Name: _____ Phone: _____

Physical Address: _____ City & Zip: _____

Mailing Address (if different than physical): _____

Email: _____ **Date:** _____

Contact Name: _____ Signature: _____

Sponsoring a specific event/activity is considered on a first come, first served basis. Veteran sponsors are given initial consideration on single sponsor event or activity.

Your support of this Annual Free Family Festival is truly Appreciated. Without the support of businesses and individuals, Western Days would **not be possible.**

Thank You!!

**** Payment by Credit Card will incur a 4% surcharge ****

Office Use: Date Received _____ Donation \$ _____ Payment by _____ Em _____