

# Yorktown Western Days Association, Inc.



[www.yorktowntx.com](http://www.yorktowntx.com)

141 S Riedel P.O. Box 488 Yorktown, TX 78164

361-564-2661 ph 361-564-2518 fax

Email: [office@yorktowntx.com](mailto:office@yorktowntx.com)

March 21, 2018

Greetings,

The **60<sup>th</sup> Annual Yorktown Western Days** is scheduled for October 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup>, 2018 in Yorktown's City Park and as always admission is FREE to this FUNdraising festival.

Yorktown Western Days is one of the most anticipated and well attended hometown festivals in the Crossroads Area. With big name artist such as Tracy Lawrence, John Conlee, the Bellamy Brothers, Rick Trevino, Turnpike Troubadours, JT Hodges, Kevin Fowler, Kyle Park, and Johnny Lee, in our repertoire of artists over the past few years, our local event is getting some attention.

As we continue our efforts to award local scholarships, provide Christmas gifts for children in need, support the FFA program, produce Shattered Dreams (program designed to discourage youth drinking and driving), and boost the local economy, the Board of Directors is diligently working to ensure this year's festival is a success. We invite you to join our efforts and consider becoming a festival sponsor. Western Days provides a means to showcase your business.

Western Days is organized and accomplished through a host of volunteers in the community but it is only through the support and generosity of sponsors like you that we are able to continue bringing in great musical entertainment and a variety of activities and events for a truly fun filled family experience.

Please review the enclosed "Sponsorship Opportunities" list to find a level of support that is most suitable to your needs. An open tax deductible donation is always welcomed and needed as well, should you not want to participate as an event sponsor.

We truly appreciate your consideration in being a part of this annual event. This is a great opportunity to market your business with at least 20K in attendance and help us support our community. Customization is available upon request, in-kind included. To have your logo or listing in print at the corporate level of sponsorship, a commitment must be made by July 1, 2018 with payment due by August 1, 2018. Credit card invoicing through PayPal is available upon request (a PayPal account not required).

Whether or not you choose to jump on the bandwagon for this year's festival, the Yorktown Western Days Association's Board of Directors not only invites but encourages you come and have a great time in Yorktown's City Park for this year's **60<sup>th</sup>** year of Western Days.

Respectfully,

A handwritten signature in blue ink that reads "Tammy Bitterly". The signature is written in a cursive style.

Tammy Bitterly,  
Yorktown Western Days Association, Inc.



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## 60<sup>th</sup> Annual Yorktown Western Days October 19 – 20 – 21, 2018

	Diamond \$10,000	Platinum \$7,000	Gold \$5,000	Silver \$3,500	Brass \$2,500	Bronze \$1,500	Copper \$500	Nickel \$250	Pewter \$100	Lead \$50 +
Table for 8 front of stage from (6 p.m - midnight) Includes meal (6pm – 8 pm) and drinks	U									
Meet & Greet Saturday's two Headliners	U									
10' x 10' space for Advertisement Purposes/Cowpoke Canyon	U	U	U	U	U					
Front Entrance Signage	U	U	U	U	U					
Beer Booth Name Signage	U	U	U	U	U	U				
Token Booth Name Signage	U	U	U	U	U	U				
Main Stage Signage	2@4' x 5' w/logo	4' x 5' w/logo	4' x 5' w/logo	2' x 5' w/logo	2' x 5' w/logo	2' x 2' w/logo				
Sponsor/Volunteer T-Shirt	14/logo	12/logo	10/logo	8/logo	6/logo	4/name	2/name			
Opportunity to Provide Judges at Final Cookoff Table	U	U	U	U	U	U				
Opportunity to Judge Cookoff Entries	U	U	U	U	U	U	U			
Site Recognition at sponsored event	U	U	U	U	U	U	U			
Main Stage Announcement recognition throughout weekend	U	U	U	U	U	Day of Event	Day of Event			
Tokens to VIP area	14	12	10	8	6	4	2			
Listing on Website	Logo	Logo	Logo	Logo	Logo	Name	Name	Name		
Appreciation Supper invitations	14	12	10	8	6	4	2	2	2	
Listing in Winner/Thank You Notice in local paper	U	U	U	U	U	U	U	U	U	U
A Genuine Heartfelt THANK YOU from the YWDA Directors	U	U	U	U	U	U	U	U	U	U

**Commitment & Logo deadline to be Included in/on Printed Material is July 1.** Payment is due by August 1, 2018

Yorktown Western Days Association, Inc. is a 501(C)3 Organization

# Join Us As A Sponsor!

## SPONSORSHIP OPPORTUNITIES INCLUDE:

Saturday Headliner (or up to 5 @ 5K).....	\$10,000	Children's Parade.....	\$2,500	Porta Potties (up to 2).....	\$5,000
Saturday Headline Opener (or up to 2 @ 3500K).. ...	\$7,000	Petting Zoo (5 @ \$500).....	\$2,500	Golf Carts.....	\$2,500
Sunday Headliner (or up to 2 @ 5k).....	\$7,000	Coloring/Poster Contest.....	\$1,500	Generators/Light towers.....	\$2,500
Cookoff.....	\$3,500	Kids Mutton Bustin' (3 @ \$500)...	\$1,500	Beer Tokens.....	\$2,500
Saturday Bands (or up to 3 @ 1500).....	\$2,500	Kids Lil' Wrangler Rodeo.....	\$1,500	Koozies.....	\$1,500
*Grand Parade.....	\$2,500	Pig Scramble (3 @ \$500).....	\$1,500	Trash Barrels (3 @ \$500).....	\$1,000
Horseshoe/Washer.....	\$1,500	Children's Cookoff.....	\$1,500	Raffle Tickets printed .....	\$500
DJ .....	\$1,500	Gold Sluice (3 @ \$500).....	\$1,500	Hat Fans.....	\$500
Friday Bands .....	\$1,500	Kids Tractor Pull.....	\$500	Sand.....	\$500
Gunslingers.....	\$1,500	Hermann Son's Dancers.....	\$500	Hay Bales.....	\$500
Mechanical Bull.....	\$500	Kids Hay Dive (3 @ \$250).... ..	\$500	Raffle Prize.....	\$100/+
Tractor Show (up to 5).....	\$500			In-Kind Sponsorship.....	Value
Quilt Show (up to 3).....	\$500				

**Sponsorship is on a first come-first served basis. Previous year sponsors have first right of refusal.**

Split and multiple sponsorships of any event will be determined at the association's discretion and subject to availability of non-exclusive opportunities. (\*=sponsored)

*There are many elements necessary to ensure the success of this highly anticipated 3-day event. Sponsorship for elements of necessity and/or in-kind contributions are greatly appreciated and will receive proper recognition.*

As the Board of Directors continue to search for events and attractions to add to the Festival's Schedule, other Sponsorship opportunities for this year's 60<sup>th</sup> Annual Yorktown Western Days may be available, please call the office for updates.

**THANK YOU** for helping us HELP Our Community!



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## 60<sup>th</sup> Annual Yorktown Western Days

### OCTOBER 19-20-21, 2018

### Sponsorship/Donation Commitment

**Please ensure a copy of your logo and completed commitment form are submitted by July 1, 2018.**

**Payment is due by August 1<sup>st</sup>. Please call with any questions or concerns.**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature of Authorized Representative \_\_\_\_\_ Title \_\_\_\_\_

Please Invoice \_\_\_\_\_ Check Enclosed \_\_\_\_\_ *Make Check payable to YWDA*

_____ Diamond \$10,000	_____ Silver \$3,500	_____ Copper \$500	_____ Lead \$50+
_____ Platinum \$7,000	_____ Brass \$2,500	_____ Nickel \$250	_____ Donation \$_____
_____ Gold \$5,000	_____ Bronze \$1,500	_____ Pewter \$100	

Interested in event/Activity: \_\_\_\_\_

Other (explain): \_\_\_\_\_

In-Kind (explain): \_\_\_\_\_

T-Shirt sizes: \_\_\_\_\_ For IRS 501(c)3 donation receipt, your Tax ID # \_\_\_\_\_

**THANK YOU** for Supporting our Community's 60<sup>th</sup> Annual Western Days Festival!

Office Use: Rec'd \_\_\_\_\_ Inv'd \_\_\_\_\_ Pay Rec'd \_\_\_\_\_ ck # \_\_\_\_\_ MO# \_\_\_\_\_ CC \_\_\_\_\_